



TOUR *of* HOMES

BUILDERS ASSOCIATION OF SOUTHERN OREGON

Builder &
Advertiser
**TOUR
GUIDE**
INFORMATION

MAY
21, 22, & 23



TOUR ZONES



ASHLAND



**JACKSONVILLE
CENTRAL POINT**



**PHOENIX
TALENT**



**EAGLE POINT
WHITE CITY**



MEDFORD



GRANTS PASS

PRESENTED BY:

**BA
SO** BUILDERS
ASSOCIATION
SOUTHERN
OREGON

BUILD. LEARN. SERVE.

BUILDERS ASSOCIATION OF SOUTHERN OREGON

1006 E. JACKSON ST., MEDFORD, OR 97504

BUILDISO.ORG | E: BASOTOUROFHOMES@GMAIL.COM

QUESTIONS? CONTACT: BASO MARKETING DIRECTOR 541.601:5860



Advertiser
**INFORMATION
NEEDED**

ADVERTISER INFORMATION

Company Name: _____

Contact Person: _____

Email: _____

Phone Number _____

Address: _____

AD INFO

Please submit a high-res JPG or PDF of your final ad. If you need help creating your ad please email us so we can help you! 2027 Tour of Home email:

basotourofhomes@gmail.com

Ad 1 \ Size - Circle your ad size

Full Page 7.5" W x 10" H

Half-Page 7.5" W x 4.875" H

Quarter-Page 3.625" W x 4.875" H

Business Card Size 3.5" W x 2" H

Ad 2 | Size - Circle your ad size

Full Page 7.5" W x 10" H

Half-Page 7.5" W x 4.875" H

Quarter-Page 3.625" W x 4.875" H

Business Card Size 3.5" W x 2" H

PAYMENT INFORMATION

Pay by Check Mail To:

BASO Tour of Homes
1006 E. Jackson St.
Medford, OR 97504

Pay Online:

BASO Tour of Homes Tour Guide Link
<https://forms.gle/Fd3HByvNR14dNZKi8>

Copy & Paste Link into Web Browser for Payment Portal

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PG 2



Advertiser AD SIZES & PRICING

Initial Availability of Ads:

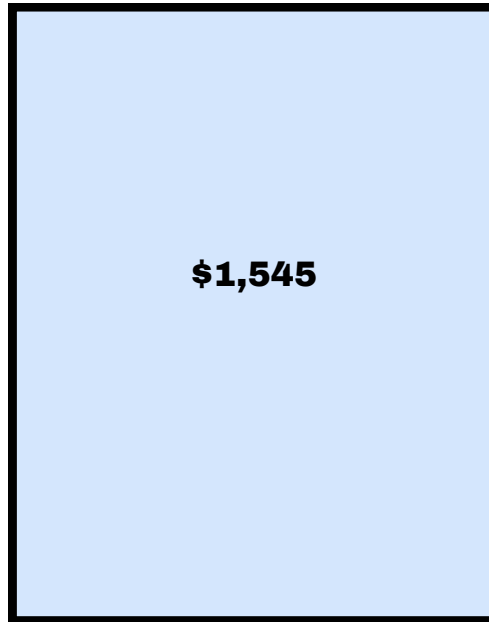
10 Full-Page Ads
14 Half-Page Ads
20 Quarter-Page Ads
20 Business Card Listings

*Amount of ads available
is based on number of
homes in the tour.

If you have a question
about placement please
reach out to our

Tour Guide team directly at:
BASOTourofHomes@gmail.com
or by phone:
541.941.9404
541.601.5860

We are happy to help
with any questions!



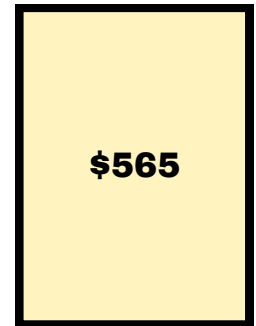
\$1,545

**FULL PAGE
Vertical
7.5" W x 10" H**



\$930

**HALF PAGE
Horizontal Only
7.5" W x 4.875" H**



\$565

**QUARTER PAGE
VERTICAL
3.625" W x 4.875" H**



\$310

**BUSINESS CARD
HORIZONTAL
3.5" W x 2" H**

*All ad pricing includes a
3.5% transaction fee

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Advertiser **TOUR GUIDE TIMELINE**

Due Dates for Ads & Builder Information

TOUR GUIDE EMAIL: BASOTOUROFHOMES@GMAIL.COM

TOUR GUIDE CONTACT NUMBERS FOR QUESTIONS

CALL OR TEXT: 541.601.5860 | 541.941.9404

- **OCTOBER 1 - APRIL 1:** Accept Ads & Payment from Advertisers
- **APRIL 2:** Final Deadline for All Ad Placement
- **APRIL 7:** Proof of Tour Guide Sent to Builders & BASO
- **APRIL 12:** Deadline for Builder & BASO Proofs Returned for Changes
- **APRIL 12:** Deadline for Any Final Ad Changes
- **APRIL 19:** Tour Guide Sent to Printer
- **MAY 21- 23:** TOUR OF HOMES EVENT

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Each property is allocated 2 full pages to showcase the details of the home including:

- Photo/s (please send 2/3)
- Floor plan
- Builders logo and contact information
- Home profile
- 4-6 main features
 - Titled: At A Glance
- Interior Amenities
 - Titled: Interior Finishes
- Unique Features
 - Titled: Highlights
- Builder profile
 - 150 Word count

The second page is reserved for advertising of the builder, sub-contractors or specific products, services, or collaborations the builder requests.

 ZONE 1	CITY	PROPERTY TITLE
		Property Address Builders Name
		
Beautifully designed by Taylored Elements, for the way today's families live, this thoughtfully crafted single-level home blends timeless style with cutting-edge energy efficiency. Offering 1,712 square feet of comfortable living space, three bedrooms, and two bathrooms, every detail has been carefully selected to create a home that is both elegant and practical. Built to Earth Advantage® Platinum standards and designed as a Net Zero Ready home, this residence delivers exceptional comfort, long-term value, and sustainable living without sacrificing luxury.		
AT A GLANCE • 1,712 Square Feet • 3 Bedrooms • 2 Bathrooms • Single-Level Living	FLOOR PLAN 	
HIGHLIGHTS • Earth Advantage® Platinum Certified • Net Zero Ready • Solar Panel System • EV Charging Station • Smart Home Features		
INTERIOR FINISHES • Quartz Countertops • Custom Cabinetry • European White Oak Flooring • Heated Tile Floors • Stone Fireplace • Raised Beamed Ceiling		
	 541.690.1617 1679 Jackson Rd. Ashland, OR 97520 office@tayloredelements.com	

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