



BUILDERS ASSOCIATION OF SOUTHERN OREGON

TOUR of HOMES

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR **\$7,500**

- Primary sponsor for Tour of Homes event
- Your logo with BASO logo on all materials: digital & print
- Your logo on all event materials:
 - Websites -main banners & high visibility areas
 - Digital advertising: E-mails, social media
 - Traditional advertising: TV & Radio
- Your logo signage at all homes
- Logo on cover of Tour Guide
- Full page ad in Tour Guide (\$1,545 value)



EXCLUSIVE AUTO SPONSOR **\$6,000**

- Up to 6 vehicles displayed at tour homes
- Your logo on all event materials including:
 - Websites -main banners & recognition
 - Digital Ads on: E-mails, social media,
 - Traditional Ads on: TV/Radio/Print
- Logo on signage at all homes
- Logo predominantly displayed in Tour Guide 'thank you' section
- Full page ad in Tour Guide (\$1,545 value)



PREMIER SPONSOR **\$4,000**

- Premier sponsor mention for event
- Logo on all event materials including:
 - Websites recognition
 - Digital ads: E-mails, social media
 - Traditional ads: TV/Radio/Print
- Full page ad in Tour Guide (\$1,545 value)



SUPPORTING SPONSOR **\$2,000**

- Supporting sponsor mention for event
- Logo on all event materials including:
 - Websites recognition
 - Digital ads: E-mails, social media
 - Traditional Ad: TV/Radio/Print
- Half page ad in Tour Guide (\$930 value)



FEATURED HOME SPONSOR **\$1,250**

- Featured Home sponsor for event
- Logo on event materials including:
 - website, e-mails, and social media
- Quarter page ad in Tour Guide (\$565 value)



COMMUNITY PARTNER **\$500**

- Logo on event materials as Community Partner to include:
 - website, e-mails, and social media
- Business Card Ad in Tour Guide (\$310 value)

PRESENTED BY:



BUILD. LEARN. SERVE.

BUILDERS ASSOCIATION OF SOUTHERN OREGON

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